USSONAR

Ultrasound School of
North American Rheumatologists

2027

CORPORATE SPONSORSHIP PROSPECTUS

(USA) 14646 NW 151st
Blvd Alachua, FL 32615
ussonar@srahec.org
(386) 518-2797
USSONAR.ORG





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Ultrasound School of North American Rheumatologists
a 501c3 non-profit Organization

USSONAR is a **501c3 non-profit organization** whose objective is to train physicians and allied health professionals in ultrasonography for the management of rheumatic diseases.

With more than 900 members, USSONAR has a diverse network of clinicians and researchers involved in academia and private practice, many of whom are known as emerging key opinion leaders in various disease states including rheumatoid arthritis, spondyloarthropathies, crystalline diseases, lupus, Sjögren's syndrome, osteoarthritis, inflammatory myositis, autoimmune interstitial lung disease, and vasculitis. Many participate in the development of local and international standards of patient care, research, and medical education. Many hold leadership positions in regional and international societies, academic divisions, and healthcare administration. USSONAR is administered through external support from Suwannee River Area Health Education Center (SRAHEC).





USSONAR is known for its trademark Fundamentals in Musculoskeletal Ultrasound Program, which since 2007 has trained more than 700 adult and pediatric fellows, practicing rheumatologists, and Advanced Practice Providers (APPs), including NPs and PAs.

The eight-month program in basic musculoskeletal ultrasound uses a hybrid strategy by providing educational materials and asynchronous reviews of submitted scans through an interactive educational website and a live, in-person course.

In 2017, USSONAR began holding advanced courses covering topics pertinent to the evaluation of rheumatic diseases, such as vasculitides, lupus, rheumatoid arthritis, spondyloarthropathies, Sjögren's syndrome, autoimmune interstitial lung disease, inflammatory myositis, crystalline arthropathies, and the use of relevant procedures such as ultrasound-guided arthrocentesis and synovial biopsies.

Your support will make it possible for USSONAR to continue training the next generation of rheumatologists, provide state-of-the-art clinical care for patients, and advance the science of rheumatic diseases. Thank you for considering sponsorship and supporting USSONAR's mission of advancing ultrasonography in the management of rheumatic disorders.

USSONAR Fundamentals in Musculoskeletal Ultrasound Program

When a certificate is more than just a piece of paper

Since 2007, rheumatologists across the United States have recognized a USSONAR certificate as a reflection of the significant time, hard work, and dedication required to advance musculoskeletal ultrasound in rheumatology.

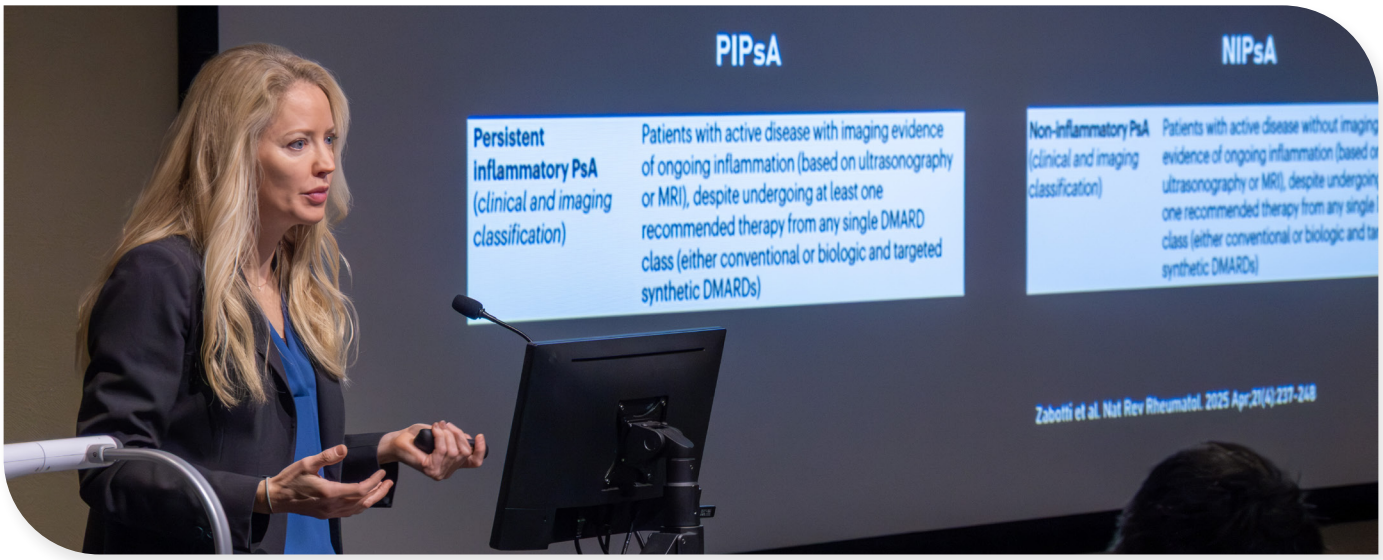
More than 140 rheumatology fellows apply to the program each year. Due to course capacity, approximately 75 fellows and 15 practicing rheumatologists or faculty members are accepted, bringing each class to roughly 90 participants. These fellows and nonfellows complete and graduate from USSONAR's rigorous eight-month training program

THE PROGRAM REQUIRES LEARNERS TO:

- Relearn anatomy
- Learn how to use ultrasound with the use of USSONAR scanning guides and modules, which include reading assignments and quizzes
- Advance their knowledge and skills towards the evaluation of rheumatic diseases
- Submit at least 50 multi-image studies online which are then reviewed by faculty mentors who provide video feedback
- Pass a written exam at the two-month mark
- Attend the in-person hands-on course
- Pass an objective structured clinical exam at the end of the year

A certificate of completion in the program enables learners to sit for the American College of Rheumatology Musculoskeletal Ultrasound Certification Exam (RhMSUS).





The USSONAR Fundamentals in Musculoskeletal Ultrasound Program has grown steadily over the years. Currently, there are more than 50 active faculty mentors. The number of graduates has increased by approximately 5% annually. Notably, one scan can take up to thirty minutes to review and provide proper feedback. Our faculty collectively read more than 5500 studies each year.

Despite curricular advancements, the majority of rheumatology fellowship programs rely on the USSONAR Program to provide the medical knowledge and skills required for rheumatologic ultrasound. Faculty retention and shortages continue to be persistent challenges for individual fellowship programs. USSONAR offers a steady and reliable framework for integrating ultrasound into fellowship curricula and provides participants with a supportive network to guide their learning.

Ultrasound cannot be mastered through a three-day course alone. It requires revisiting foundational anatomy knowledge from medical school and applying it to the care of patients with rheumatic diseases. The program offers a network of mentors, including faculty outside of participants' home institutions.

While financial and logistical realities currently limit the number of fellow applicants we are able to accept for the full duration of the program, it remains our deepest aspiration to one day welcome every qualified fellow who applies. The cost of supporting a single fellow is approximately $8,000, encompassing administrative operations, website maintenance, faculty training and development, and the meaningful recognition of our dedicated mentor faculty. As we continue to grow, we remain committed to expanding our capacity and securing the resources necessary to make that vision a reality.

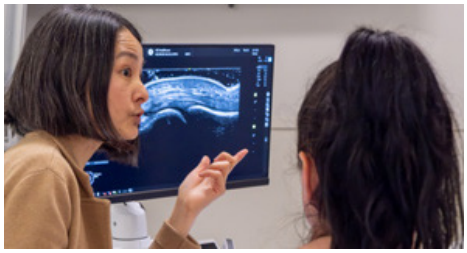
Many USSONAR Fellows have gone on to pursue advanced rheumatologic ultrasound applications, including the evaluation of salivary glands in Sjögren's syndrome, musculoskeletal and lung manifestations of systemic sclerosis and lupus, and large vessels in Takayasu's arteritis and giant cell arteritis. Beyond their clinical growth, many have become faculty mentors themselves, emerging as leaders within their divisions and prominent voices in regional and national societies. The success of these educational programs depends greatly on the volunteer service and dedication of these mentors, whose commitment to the fields makes this work possible.

As we continue to expand the reach and impact of the Fundamentals in Musculoskeletal Ultrasound Program, we are actively seeking partners who share our commitment to advancing rheumatology. We hope you will consider investing in our fellows, mentors, and the future of the field.

Rheumatology Fellowship Training Programs The list below reflects fellowship programs with confirmed fellow participation in the Fundamentals in Musculoskeletal Ultrasound Program. USSONAR's outreach extends to all Adult and Pediatric Rheumatology fellowship programs across North America; inclusion here indicates actual participation, not outreach alone.

Adult Traingin Programs

ALABAMA
University of Alabama Medical Center
ARIZONA
HonorHealth
Mayo Clinic College of Medicine & Science
ARKANSAS
University of Arkansas for Medical Sciences - College of Medicine
CALIFORNIA
University of California Davis Health
University of California (San Diego) Medical Center
Loma Linda University
Cedars-Sinai Medical Center
UCLA David Geffen School of Medicine/UCLA Medical Center
University of California (Irvine)
Stanford University
University of California (San Francisco)
COLORADO
University of Colorado
Connecticut
University of Connecticut
Yale-New Haven Medical Center
District of Columbia
George Washington University
FLORIDA
University of Florida
Larkin Community Hospital Palm Springs Campus
USF Morsani College of Medicine GME/Regional Medical Center Bayonet Point
Mayo Clinic College of Medicine and Science (Jacksonville)
USF Morsani College of Medicine GME/Regional Medical Center
USF Morsani College of Medicine GME/Largo Medical Center
University of Miami/Jackson Health System
University of Central Florida (Greater Orlando) Program
Larkin Community Hospital
University of South Florida Morsani
GEORGIA
Emory University School of Medicine
ILLINOIS
Rush University Medical Center
University of Illinois College of Medicine at Chicago
University of Chicago
IOWA
University of Iowa Hospitals and Clinics
KANSAS
University of Kansas School of Medicine
KENTUCKY
University of Kentucky College of Medicine
LOUISIANA
Louisiana State University
Ochsner Clinic Foundation
Louisiana State University (Shreveport)
MARYLAND
Johns Hopkins University
National Institutes of Health Clinical Center
TidalHealth Program
MASSACHUSETTS
Boston University Medical Center
Massachusetts General Hospital
Beth Israel Deaconess Medical Center
Brigham and Women's Hospital
Tufts Medical Center
University of Massachusetts Chan Medical School
MICHIGAN
University of Michigan Health System
Detroit Medical Center/Wayne State University
Henry Ford St. John Hospital
MINNESOTA
University of Minnesota
Mayo Clinic College of Medicine and Science (Rochester)
MISSOURI
University of Missouri-Columbia
NEBRASKA
University of Nebraska Medical Center College of Medicine
NEVADA
University of Nevada-Las Vegas (UNLV)
NEW HAMPSHIRE
Dartmouth-Hitchcock/Mary Hitchcock Memorial Hospital
NEW JERSEY
Rutgers Health Jersey Cith Medical Center
NEW MEXICO
University of New Mexico School of Medicine


NEW YORK
Albany Medical Center
Columbia University Medical Center
Hospital for Special Surgery
Montefiore Medical Center/Albert Einstein College of Medicine (Moses and Weller Campuses)
SUNY Downstate Health Science Center
Zucker School of Medicine at Hofstra/Northwell
Icahn School of Medicine at Mount Sinai
University of Rochester Medical Center
Stony Brook Medicine/University Hospital
SUNY Upstate Medical University

NORTH CAROLINA
Duke University Hospital

OHIO
University of Cincinnati Medical Center/College of Medicine
Cleveland Clinic Foundation
Case Western Reserve University/
University Hospitals Cleveland
The MetroHealth System/Case Western Reserve University
Ohio State University Hospital

OKLAHOMA
University of Oklahoma Health Sciences Center

OREGON
Oregon Health & Science University

PENNSYLVANIA
Lehigh Valley Health Network
St. Luke's University Hospital
Geisinger Health System
Jefferson Health Medical Education/Jefferson Einstein Philadelphia Hospital
Penn State Milton S Hershey Medical Center
University of Pennsylvania Health System
Allegheny Health Network Medical Education Consortium (AGH)
University of Pittsburgh Medical Center Education

RHODE ISLAND
Brown University
Roger Williams Medical Center

SOUTH CAROLINA
Medical University of South Carolina
Prisma Health/University of South Carolina SOM Columbia

TENNESSEE
University of Tennessee
Vanderbilt University Medical Center

TEXAS
University of Texas Southwestern Medical Center
University of Texas Medical Branch Hospitals
Baylor College of Medicine
University of Texas Health Science Center at Houston

UTAH
University of Utah Health

VERMONT
University of Vermont Medical Center

VIRGINIA
Virginia Commonwealth University Health

WASHINGTON
University of Washington

WASHINGTON D.C
The George Washington University

WEST VIRGINIA
West Virginia University

WISCONSIN
University of Wisconsin Hospitals and Clinics

CANADIAN PROGRAMS
University of Calgary, Canada
McMaster University, Canada
University of British Columbia
University of Toronto

Pediatric Training Programs

ALABAMA
University of Alabama Medical Center
Arizona
Phoenix Children's Hospital
CALIFORNIA
Children's Hospital Los Angeles
University of California (San Francisco)
COLORADO
University of Colorado
DELAWARE
Nemours Children's Hospital Delaware
District of Columbia Children's National Medical Center
FLORIDA
University of Florida College of Medicine
GEORGIA
Emory University School of Medicine
ILLINOIS
University of Chicago
McGaw Medical Center of Northwestern University
MICHIGAN
University of Michigan Health Systems Minnesota
University of Minnesota
MISSISSIPPI
University of Mississippi Medical Center
NEW JERSEY
Hackensack University Medical Center
NEW YORK
Montefiore Medical Center/Albert Einstein College of Medicine
Strong Memorial Hospital of the University of Rochester
OHIO
Cleveland Clinic Foundation
Cincinnati Children's Hospital Medical Center
Nationwide Children's Hospital/Ohio State University
PENNSYLVANIA
Penn State Milton S Hershey Medical Center
Children's Hospital of Philadelphia
UPMC Medical Education
TENNESSEE
Vanderbilt University Medical Center
TEXAS
University of Texas Southwestern Medical Center
Baylor College of Medicine
WASHINGTON
University of Washington
WISCONSIN
Medical College of Wisconsin Affiliated Hospitals



Testimonials



Participating in the USSONAR Fundamentals Course during my second year of rheumatology fellowship (2024-2025) was one of the most valuable experiences I had as a trainee. I was excited to learn musculoskeletal ultrasound and was fortunate to have local mentors highly skilled in this area at my training institution. Participating in the USSONAR program, however, provided an unparalleled training structure and mentorship model beyond what I could have arranged within my institution alone. The curriculum was well organized and well-paced, and its asynchronous nature allowed me to easily incorporate it into my fellowship schedule and responsibilities. I performed more than one hundred ultrasound scans on my own patients in clinic and received personalized feedback on my images from musculoskeletal ultrasound experts across the continent. The hands-on course was perhaps the highest yield medical conference I've ever attended and also allowed for in-person networking with other musculoskeletal ultrasonographers-in-training and experts in the field.

As a rheumatology attending, I see patients in a dedicated ultrasound clinic a few times per month in addition to using ultrasound in my regular clinic. I also use ultrasound as an instructional method to teach musculoskeletal physical exam to internal medicine residents at my institution. I am thankful to have had the opportunity to build skills in musculoskeletal ultrasound during my rheumatology training and would not have been able to receive such extensive training and mentorship without participating in the USSONAR Fundamentals in Musculoskeletal Ultrasound Program. I recommend this course to anyone interested in learning this skill.

- Ann Cameron Barr, MD, RhMSUS, Adult Rheumatologist, Durham, NC



Completing the USSONAR program during my rheumatology fellowship at UCLA (2024-2025) has been one of the most impactful training experiences of my career. As someone with a strong interest in clinical research in psoriatic disease, acquiring rigorous musculoskeletal ultrasound skills was not just a clinical priority; it was essential to the work I am planning to do.

The program's structure was exceptional. The curriculum was thoughtfully organized, self-paced enough to accommodate the demands of fellowship, and consistently reinforced by expert mentors who provided detailed, personalized feedback on image acquisition and pathology interpretation.
What stood out most was the genuine investment of the faculty and staff in our learning. It was clear at every step that this program was built by educators who care deeply about advancing the field.
I now integrate musculoskeletal ultrasound into my clinical practice routinely, using it to enhance my physical exam, guide procedures, and improve the quality of care I deliver to patients. I am also preparing to incorporate ultrasound as an outcome measure in funded research on psoriatic disease, and the foundation USSONAR provided has made that work possible.

I wholeheartedly recommend USSONAR Fundamentals in Musculoskeletal Ultrasound Program. to any fellow seeking to develop competency in musculoskeletal ultrasound, whether for clinical practice, research, or both. The rigor, mentorship, and community this program offers are unmatched.

David Kellner, MD, RhMSUS, UCLA Assistant Clinical Professor, Los Angeles, CA

Webinar Series

MONTHLY WEBINAR SPONSORSHIP OPPORTUNITY

USSONAR hosts highly regarded 1-hour webinars for its members and the broader rheumatology community, covering the latest advancements and practices in ultrasound. Sessions consistently draw more than 70 engaged attendees, offering a strong platform for knowledge sharing and professional development.

As a sponsor, your company will have the exclusive and discounted (see p. 11) opportunity to:

- Share a 20-25 minute branded or unbranded slide presentation as part of our 1-hour webinar session (non-CME)
- Select your speaker for the presentation, ensuring the content aligns with your company's expertise and objectives
- Engage with a targeted audience of rheumatology and ultrasound professionals
- Increase brand visibility and thought leadership within the USSONAR rheumatology community

Webinar format:

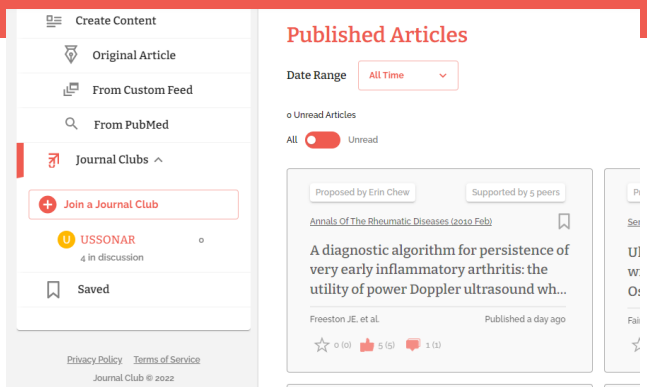
- 20-25 minute sponsor led presentation
- 20-25 minute USSONAR ultrasound-focused presentation related to sponsor topic
- Q&A Session: 10 minute moderator led Q&A, allowing attendees to engage directly with the presenters

SPONSORSHIP DETAILS

- Cost $6,500 per webinar *(20%.15%.10% discount available see p.11)*
- **Availability:** Up to 20 sessions available in 2027

Don't miss this unique opportunity to connect with a dedicated audience of professionals and position your company as a leader in the rheumatology and ultrasound community. We look forward to partnering with you!

JOURNAL CLUB SPONSORSHIP OPPORTUNIY

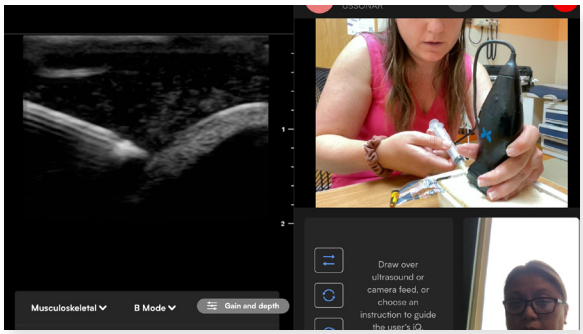


Evidence-based medicine (EBM) is integral to how physicians learn and make recommendations to their patients. Practice-based learning and improvement (PBLI) is one of the key competencies endorsed by leading medical education organizations, and the regular use of EBM is its primary pathway. EBM typically takes the form of scientific articles, usually original research.

The USSONAR Journal Club is a platform for bringing EBM to our members, offering the latest and most relevant information — not only related to ultrasonography but also to various clinical topics involving the diagnosis and treatment of different disease states. It reinforces PBLI through lifelong learning, especially given the constant advances in medicine.

The USSONAR Journal Club is hosted on a unique web-based platform that allows for summarized article reviews and member feedback.

USSONAR Calendar of Programs



August 2026 - May 2027
USSONAR Fundamentals in Musculoskeletal Ultrasound Program

- Hybrid Program (on-site once for the Fundamentals Hands-On Musculoskeletal Ultrasound Course)



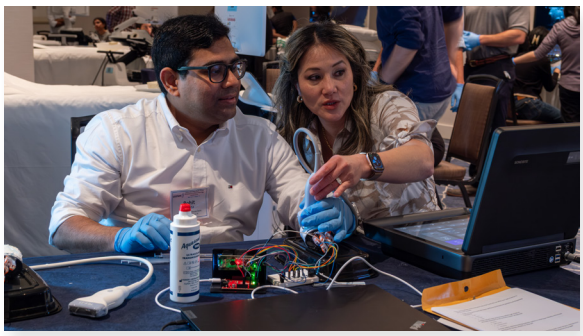
USSONAR Annual Business Meeting and Cocktail Reception at the ACR convergence (non-CME)

- Adjacent to ACR Convergence 2027
- Date and Location TBA



February 2027
Fundamentals Hands-On Musculoskeletal Ultrasound Course

- In-person course in Tampa, FL
- 90+ Attendees - Fellows and Non-Fellows
- Live patient scanning and Ultrasound-Guided Cadaveric Injection Lab



Spring/Fall 2027
Multi-Track Ultrasound in Rheumatology Conference (CME)

- In-person Conference
- 80+ Attendees - Fellows and Non-Fellows
- Tracks: Intermediate MSK Ultrasound, Vasculitis Ultrasound



Monthly Webinar Series (CME & non-CME)

- Up to 20 slots available in 2027
- Approximately 70 attendees per session attend the live webinar

***PLEASE NOTE DATES & LOCATIONS ARE TENTATIVE**

USSONAR Corporate Benefits

	PLATINUM	GOLD	SILVER
Annual Corporate Membership Fee	$78,000	$57,000	$36,000
Exclusive in-person or virtual meeting with USSONAR Board members during ACR Convergence			
Exclusive in-person or virtual meeting with USSONAR Board members during EULAR			
Number of company attendees at 2027 USSONAR Annual Business Meeting and Networking Reception (non-accredited)	3	2	1
Opportunity to have in-person or virtual meet and greet with the Fundamentals Program Committee, who are involved in planning and management of the Fundamentals program			
20% discount on Product Theaters/Medical Symposium during the Fundamentals Hands-on Course and the Multi-Track Ultrasound in Rheumatology Conference			
First right of refusal for Product Theater/Medical Symposium at the Hands-On Course and the Multi-Track Ultrasound in Rheumatology Conference			
Complimentary exhibit table and registration for 2 representative attendees at the Fundamentals Hands-On Course			
Complimentary exhibit table and registration for 2 representative attendees at the Multi-Track Ultrasound in Rheumatology Conference			
Second right of refusal for Product Theater/Medical Symposium at the Hands-On Course and the Multi-Track Ultrasound in Rheumatology Conference			
10% discount on exhibit table & registration for 2 representative attendees at the Fundamentals Hands-On Course and the Multi-Track Ultrasound in Rheumatology Conference			
Discount for webinar sessions	20%	15%	10%
Written acknowledgment on educational materials distributed to attendees for the Fundamentals Hands-On Course			
Listing on the website homepage (including level, logo, and external link)			
Verbal acknowledgment at the 2027 USSONAR Annual Business Meeting (non-accredited)			
Access to the members-only section of the USSONAR website			
Inclusion of industry link to physician education material on products, product access, and disease state information on the membership website			
Complimentary registration of company medical affairs representatives or other representatives (up to two) with a medical background to the Fundamentals Hands-On Course including attendance in scientific lectures			
Opportunity to educate clinicians about ongoing clinical studies and/or clinical trial results or new indications, etc. through eblast as appropriate (board approved)			
List of USSONAR members, including name and location/institution			
Inclusion of sponsor-featured video as part of USSONAR Fundamentals in Musculoskeletal Ultrasound Program modules.			

À la Carte Opportunities

*Prices are separate from the Corp Sponsorship
**Items are first come, first serve

USSONAR Fundamentals in Musculoskeletal Ultrasound Program

Fundamentals Hands-On Musculoskeletal Ultrasound Course: Exhibit Table: $6,000

- Sponsorship acknowledgment at conference
- Logo on conference website and welcome slides
- Exhibitor table with registration for two attendees
- Listing of attendees' names, locations, and affiliations

Product Theater/Medical Symposium: Food, beverages, AV & venue provided by USSONAR

- Lunch Day 1: $26,000 (*20% discount for Platinum only*)
- Lunch Day 2: $26,000 (*20% discount for Platinum only*)
- Dinner Day 1: $26,000 (*20% discount for Platinum only*)
- Dinner Day 2: $26,000 (*20% discount for Platinum only*)

Multi-Track Ultrasound in Rheumatology Conference

Multi-Track Ultrasound in Rheumatology Conference: Exhibit Table: $6,000

- Sponsorship acknowledgment at conference
- Logo on conference website and welcome slides
- Exhibitor Table with registration for two attendees
- Listing of attendees' names, location, and affiliations

Product Theater/Medical Symposium: Food, beverages, AV & venue provided by USSONAR

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- Dinner Day 1: $26,000 (20% discount for Platinum only)
- Dinner Day 2: $26,000 (20% discount for Platinum only)

Collaboration with USSONAR Disease State Specific Special Interest Groups: ($10,000 per SIG)

Each SIG is comprised of clinicians and researchers who advocate for exploring the possibilities ultrasound brings towards the management of each of the following disease states:

- Inflammatory Arthritis (Psoriatic Arthritis, Gout and
- Rheumatoid Arthritis)
- • Lupus
- • Sjögren's Syndrome
- • Vasculitis and PMR
- • Scleroderma/Autoimmune ILD
- • Myositis

BENEFITS

- Opportunity to collaborate with key experts and opinion leaders
- Opportunity to have a virtual or in-person meeting with SIG members
- Opportunity to collaborate on projects including but not limited to a maximum of 2 webinars which can include a company sponsored talk paired with an ultrasound/disease-state talk by one of the SIG members
- Acknowledgment of your support of the SIG(s) on USSONAR website
- Acknowledgment of your support of the SIG(s) in email blasts, and social media posts
- Opportunity to send out information on clinical trials, including recruitment of sites

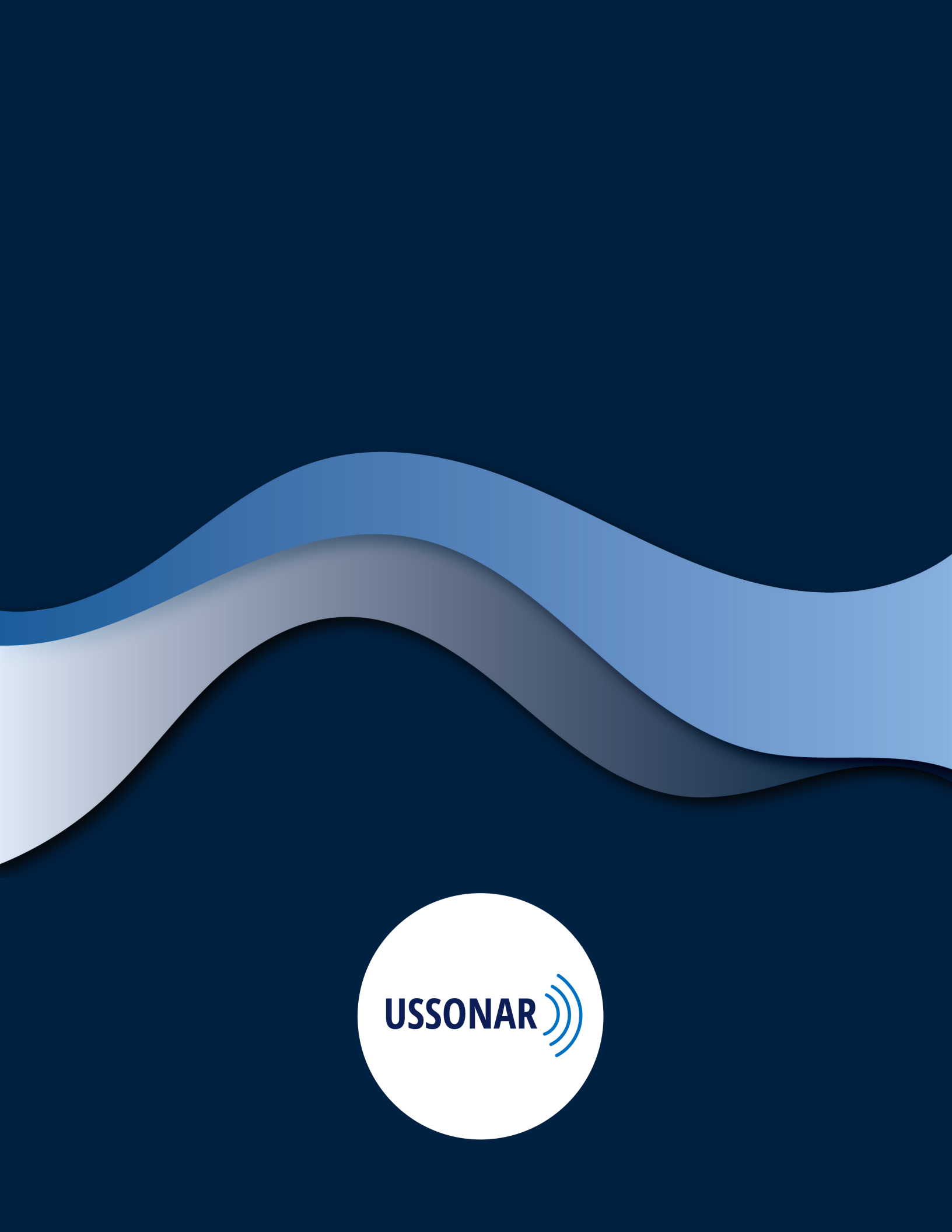
Thank you for your consideration!

If you're interested in supporting our mission or learning more about investment opportunities, we'd love to hear from you at USSONAR@srahec.org.








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